

CARESEEKERS

MEDIA KIT

ABOUT CARESEEKERS?

Careseekers is an innovative, dynamic provider of services to people with disabilities and older Australians wanting to remain at home as they age. We combine our passion for helping people and making a difference with technology to create a service that no one in the industry is offering

The Careseekers digital platform links individuals, families and organisations to aged care and disability support workers. Promoting choice and control over care and support, and work opportunities for care and support workers. The Careseekers platform is easy to use and supports individuals to find and communicate with workers, create contracts and pay workers.

The platform provides connection and access to thousands of care and support workers who have been safely onboarded and thoroughly checked. The platform is a great way to manage your own care and supports if you are an individual and family.

For support coordinators who want the option of a platform for the NDIS participants they support, but don't have the time, we offer a unique concierge service, where our account managers will source workers for you. Our custom built tech means we can service support coordinators quickly and get them workers for their NDIS participants that are a true match.



For providers we have a full service which has all the benefits of an agency without the high costs and lack of transparency.

- Dedicated account manager who understands you and your clients and the way you wish to work and finds the best results to help you grow your business
- A provider platform so you can have up to date info about workers visiting your clients and do all approvals in one spot.

RYSE - POWERED BY CARESEEKERS

We have taken all our learnings from CS the Platform and set up our own registered NDIS provider - Ryse. Ryse understands that NDIS Participants want support coordinators who truly care and access to care and support workers who really get them. At Ryse we use the CS Platform to find the perfect worker for you, manage all your funding for agency managed participants and have in house support coordinators who strive to understand you and your needs.

We have been operating for 5 years now and we have refined our offering and technology. We have a great mix of a customer facing business underpinned by iterative technology that is beginning to use AI to get the correct match for the participant.

OUR VALUES IN CONNECTION

We are a small company with a BIG impact
We are all about the match!

Careseekers is “more than just a platform” and the friendly customer support team is there to help connect individuals and families with care and support workers, especially those who are less tech savvy. Careseekers is built on the idea that technology should be an enabler, not a roadblock, to connecting individuals and families with care and support workers.

We work closely with the disability and aged care organisations and have partnerships in place with support coordinators, plan managers, case managers and disability providers across Australia.”

– Lauren Hockley and Marissa Sandler – Founders

We are focused upon finding innovative solutions for the ‘Future of work’. We give opportunities to a wide range of people with an appetite for flexible and meaningful work including - women and mothers, international students, empty nester’s and transitioning or retrenched workers from other industries.

PROFILE OF OUR WORKERS?

- Qualified and experienced aged care and disability support workers
- Return to work mothers
- International students, with relevant healthcare related qualifications from overseas e.g. nurses
- Local students studying healthcare and allied health related degrees
- Individuals with a lifetime of experience providing information aged care and disability support
- Displaced workers from COVID affected industries such as travel and hospitality

STATISTICS AND SCALE

- We are a community of over 8000 workers
- Every second worker speaks a second language
- We can service all 7 states and territories including regional communities

THE FOUNDERS

Marissa Sandler & Lauren Hockley

Prior to starting Careseekers Marissa worked as a lawyer on Human Rights issues. It was while working in disability discrimination that she saw how a platform like Careseekers could offer a safe, and empowering way for people with disabilities to connect with support workers.. Marissa can provide considerable thought leadership content and commentary across a wide range of topics in the social welfare sector. She has also taken a keen interest in the future of work and how to solve complex issues in the government sector with for-profit and innovative projects. As a female founder she has taken an active role in the investment in the Careseekers workforce and even pivoting opportunities for displaced workers such as a result of COVID -19.

Lauren had worked in social enterprises, start-ups and had all the right tech and marketing skills to make the platform happen. Lauren is a marketing specialist with significant experience in corporate social responsibility and the business to business (B2B) market. She is passionate about social enterprise and using businesses for social good. After a varied career she joined forces with her sister Marissa to start Careseekers.

Lauren can provide such a breadth of commentary of developing a platform in the 'gig' economy and a social enterprise that is filling a gap within a complex government market meeting the needs of the consumer while also fulfilling high standards of regulation.

Marissa and Lauren actively run the business and love managing a platform and a service that helps individuals, families and organisations all over Australia connect to care and support workers. There is nothing better than making a match between an individual or family and a support worker, especially in regional and remote areas, where services can be difficult to access.

MEDIA AND SPEAKING OPPORTUNITIES - TOPICS

Building a profit for purpose company in the 'Gig economy'

Future of work – agile business model to employ flexibly

- Women / mothers
- International students
- Individuals with personal experience of a care and support
- Transitioning or retrenched workers from other industries

Building a workforce to meet the needs of our aging population

Building a safe and quality aged care or disability workforce

Female founder's start-up story

Choice and control over and individuals care and support

COVID 19 and how it is reshaping care and support work